



TRUE CHARITY SUMMIT 2019



"Charity has failed.
Let's reinvent it."

CHARITY REINVENTED

A True
Charity Initiative
Education Event

SEPTEMBER 13, 2019 Billingsly Student Center
on the campus of Missouri Southern State University



truecharity.us/summit2019

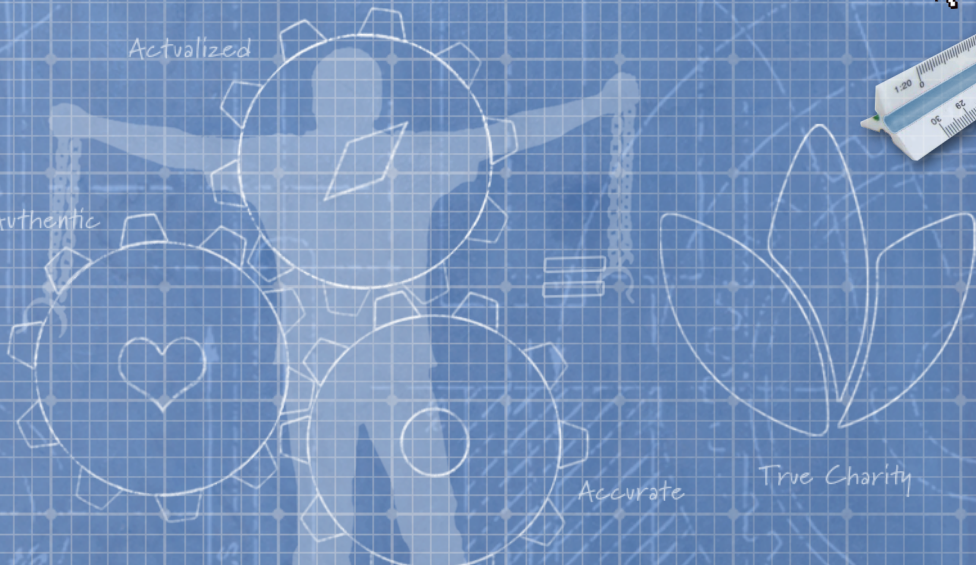
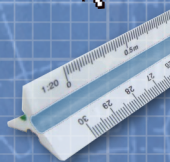


Actualized

Authentic

Accurate

True Charity



SUMMIT INTRODUCTION

One hardly needs to be tuned into the news these days to know that cities across America are struggling with chronic homelessness, addiction and generational poverty. Our systems of aid and efforts toward relief have failed to empower people to rise from poverty to the flourishing life God intends. As well, recent drops in both giving and volunteerism nationwide signal a shift in the compassion of Americans that should concern us all. Could compassion be frustrated by the chronic ineffectiveness of attempted bureaucratic solutions? Are we just growing tired of the failed efforts of typical, paternalistic charity?

More importantly, can we turn the tide? Can neighbors in their own communities deliver real solutions for issues in their own neighborhoods? What are the principles to embrace to rightly reform our practice? How do we re-frame charity in terms of partnership with people instead of relief for the poor? Can we reinvent charity?



DR. JAMES WHITFORD
Executive Director
True Charity Initiative

Welcome to this year's True Charity Summit, "Charity

Reinvented." I ask you to do two things: **TAKE NOTES** and **TAKE**

ACTION. *Take notes on the challenging and relevant content for your personal use, the people you lead and those you help. Take action on the opportunities that will be presented at this conference*

TAKE NOTES
— AND —
TAKE ACTION

for you to connect into a growing network of church, mission and non-profit leaders who continue to learn, share and grow through True Charity's forums, events and online education.

I pray your compassion is renewed and your hope for effective charity, realized.

TESTIMONIALS

Dr. Marvin Olasky, author of *The Tragedy of American Compassion*

"I've been in well over a 100 cities and talked with people involved in fighting poverty in some ways, and what people are doing here in Joplin seems to me to be one of the most creative and enterprising things I've seen anywhere."

Tarren Bragdon, CEO of Foundation for Government Accountability

"True Charity is transforming how churches, community organizations, and volunteers truly help those in need."



MAIN SPEAKER

Robert Lupton has invested the past 47 years of his life in inner-city Atlanta. In response to a call that he first felt while serving in Vietnam, he left a budding business career to work with delinquent urban youth. Dr. Lupton and his family sold their suburban home and moved into the inner-city where they have lived and served as neighbors among those in need. His life's work has been the rebuilding of urban neighborhoods where families flourish and children grow into healthy adults.



Dr. Lupton is a community developer and an entrepreneur who brings together communities of resource with communities of need. Through Focused Community Strategies, he has:

- *developed three mixed-income subdivisions,*
- *organized two multi-racial congregations,*
- *started a number of businesses,*
- *created housing for hundreds of families, and*
- *initiated a wide range of human services in his community.*

He is the author of six books including the best-selling **Toxic Charity**.

Dr. Lupton has a PhD. in psychology from the University of Georgia. He serves as a speaker, strategist and inspirer with those who seek God's Shalom in the city.



General Sessions

Morning General Session

Charity's Demise

Robert Lupton lays out a foundation for the day's events, detailing the fundamental problems of popular modes of charity.

Lunch General Session

The Benevolence of Business

Businesses and the people who run them are uniquely positioned to help the poor in two critical ways: job training and business expertise. Join us to learn how the business sector and the nonprofit sector can team up to change communities.

.....
Dr. Lupton will be available to sign your copy of *Toxic Charity* or *Charity Detox* immediately following lunch.
.....

Afternoon General Session

Poverty's Cure

Robert Lupton proposes innovative ways to approach issues of poverty, gleaned from his years of expertise working as a community developer with the urban Atlanta poor. We'll close the session with a panel discussion featuring economics experts and experienced leaders in the fight against poverty.

BREAKOUT SPEAKERS

SOCIAL ENTERPRISE



Dr. Randy White is the Executive Director of Fresno Pacific University Center for Community Transformation and Associate Professor of Community Transformation. He has authored several books, including *Out of Nazareth: Christ Centered Civic Transformation in Unlikely Places* and *The Work of Our Hands: Faith Rooted Approaches to Job Creation, Training, or Placement in a Context of Concentrated Poverty*.



ECONOMICS

Hugh Whelchel is the Executive Director of the Institute for Faith, Work, and Economics, a biblical advocacy think-tank advancing a free and flourishing society by revolutionizing the way people view their work. He has more than 30 years of business experience and is the author of *How Then Should We Work? Rediscovering the Biblical Doctrine of Work*.



PRACTICAL CHARITY



Dr. James Whitford received his doctorate from the University of Kansas Medical Center and practiced physical therapy before he and his wife founded Watered Gardens Gospel Rescue Mission in Joplin, Missouri. He also founded and directs True Charity Initiative, teaching effective charity and advocating for improved public policy. His work has appeared in *World Magazine*, *The Blaze*, *The Christian Post*, and *The Hill*.



TRUE TALK

Shannon Wendt has over 15 years of teaching experience at Missouri Southern State Univ. and Ozark Christian College. She has also spent years as a national consultant for churches, schools, and medical centers through Choices Medical Center, including the creation of a sexual health education program used in 16 Joplin area schools. She has co-authored two books: *I Want to Teach My Child About Sex* and *I Want to Talk With My Teen About Love, Sex, and Dating*.



MASTER SCHEDULE

7:30 AM REGISTRATION

8:30 AM MORNING GENERAL SESSION

Charity's Demise presented by Dr. Robert Lupton

10:00 AM BREAKOUT SESSION 1

SOCIAL ENTERPRISE 

The Business of Impact: A Model of Poverty Alleviation

ECONOMICS 

The Purpose of Work

PRACTICAL CHARITY 

Neighbor First: The Principle of Affiliation

TRUE TALK 

Welfare
(not eligible for CEU credit)

11:00 AM BREAKOUT SESSION 2

Sparking Innovative Approaches to Comm, Problems: The Spark Tank Pitch Fest

Greed, Self Interest, & The Bible

Personalized Charity: The Principle of Categorization

Opioids
(not eligible for CEU credit)

12:00 PM LUNCH GENERAL SESSION

The Benevolence of Business presented by Dr. Robert Lupton

1:45 PM BREAKOUT SESSION 3

The Good, the Bad, and the Ugly: Which Models Work and Which Haven't

Wealth Creation

Digging Deeper: The Principle of Discernment

Trafficking
(not eligible for CEU credit)

2:45 PM BREAKOUT SESSION 4

The Spirituality of Enterprise and the Entrepreneur: How to Sustain and Thrive

Is Capitalism Sustainable?

The Good of Reciprocity: The Principle of Exchange

Homelessness
(not eligible for CEU credit)

3:45 PM AFTERNOON GENERAL SESSION

Poverty's Cure/Panel Discussion with all TC Summit speakers

Information About CEUs

- Each General and Breakout session is eligible for 1 CEU, **except** True Talk sessions.
- Each Practical Charity session is eligible as 1 Code of Ethics CEU (4 total possible).
- A Cert. of Completion will be available to CEU participants at the end of the Summit.

BREAKOUT TRACKS



TRACK

SOCIAL ENTERPRISE

Instructor: *Dr. Randy White*

DESC

Explore innovative ways entrepreneurs are making a positive impact on poverty and other social conditions.

10:00 AM
SESSION 1

The Business of Impact: The Social Enterprise Model of Poverty Alleviation *(1 CEU available)*

Explore an innovative way to uplift the poor via social enterprise, a business model with a mission to improve a broad scope of social conditions.

11:00 AM
SESSION 2

Sparking Innovative Approaches to Community Problems: A Case Study in the Spark Tank Social Enterprise Pitch Fest *(1 CEU available)*

Discover the vision, strategy, and execution behind the successful pitch competition for social entrepreneurs: Spark Tank.

1:45 PM
SESSION 3

The Good, the Bad, & the Ugly: Which Social Enterprise Models Work & Which Haven't *(1 CEU available)*

Evaluate the how and why behind the success or failure of several different social enterprise models.

2:45 PM
SESSION 4

The Spirituality of Enterprise & the Entrepreneur: How to Sustain and Thrive *(1 CEU available)*

Explore how faith and values play a role in a successful social enterprise that benefits the entrepreneur, the consumer, and the world.

ECONOMICS

Instructor: *Mr. Hugh Whelchel*

Learn the importance of free markets, wealth-creation, and work in the fight against poverty from a Biblical perspective.

The Purpose of Work *(1 CEU available)*

Learn how our work is fundamentally tied to our humanity and is essential for personal growth, health, and wellbeing.

Greed, Self Interest, & The Bible

(1 CEU available)

How can we reconcile a profit-based economic system with Christian duty to respond to the plight of the poor? Explore some of the tricky questions surrounding the free market and issues of poverty.

Wealth Creation *(1 CEU available)*

Can wealth be created or does it remain static? Not only can wealth be created, the building and maintaining of wealth is essential on the path out of poverty. Learn crucial wealth building principles that change lives.

Is Capitalism Sustainable?

(1 CEU available)

Does capitalism only benefit the elite and powerful? Does it foster greed and cheating? Evaluate modern day support and criticism of capitalism and the free market.

Please note that participants are free to attend any courses desired during each breakout session and are not required to remain in any particular track.



PRACTICAL CHARITY

Instructor: *Dr. James Whitford*

Learn foundational principles of effective charity and explore practical tools and techniques to improve the outcomes of your charitable efforts.

Neighbor First: The Principle of Affiliation *(1 Code of Ethics CEU available)*

Who is most responsible to help an individual in need, and what are the consequences of the wrong person stepping in to help first? Learn the necessity of following the principle of subsidiarity in your charity work.

Personalized Charity: The Principle of Categorization *(1 Code of Ethics CEU available)*

Different needs call for different charitable responses ... so, why does charity often look the same, in spite of different situations? Learn the crucial importance of distinguishing different types of need and responding accordingly.

Digging Deeper: The Principle of Discernment *(1 Code of Ethics CEU available)*

Knowing when and how to help someone in order to avoid inadvertently hurting them requires an essential trait: discernment. Learn tips and tools that can help you be prudent in your charity work.

The Good of Reciprocity: The Principle of Exchange *(1 Code of Ethics CEU available)*

What do you see when you look at the poor—someone with unique talents and skills with ability to contribute, or as a mere “charity case?” Learn how work and expectation are dignifying to the poor.



TRUE TALK

Facilitator: *Ms. Shannon Wendt*

Join us for lively panel discussions on hot-button issues related to poverty, including opioid addiction, trafficking and welfare.

Welfare *(not eligible for CEU)*

Helpful or hurtful? A candid discussion of America's most well-known safety net programs and how they impact the poor. You'll hear from those who've depended on welfare and how local charity can make a difference.

Opioids *(not eligible for CEU)*

From the perspective of a prescriber and a user, hear the truths about America's number one drug problem and how local charity can be part of the solution.

Trafficking *(not eligible for CEU)*

Hear the hard truth from an expert and victim, what to look for, and how charity can make an impact.

Homelessness *(not eligible for CEU)*

Can housing solve homelessness? Hear the firsthand truth about life on the streets and the role of true charity.

TRACK

DESC

10:00 AM
SESSION 1

11:00 AM
SESSION 2

1:45 PM
SESSION 3

2:45 PM
SESSION 4

please see the Master Schedule.

CALLING COMMUNITIES TO EFFECTIVE
COMPASSION AND FREEDOM FROM WELFARE

Educating | Connecting | Advocating

DIRECTIONS

FROM I-44 EAST OR WEST:

- 1) Take exit 11B and merge onto MO-249 N for 2.6 mi.
- 2) Take exit 41 for Newman Rd. for 0.3 mi.
- 3) Turn on left at MSSU marquee board (parking on left or right)



Want to learn more about the principles of True Charity? You can at **True Charity University**.

Increase your True Charity IQ by taking interactive at-your-own-pace courses that help fine-tune your charitable practices to ensure they help rather than hurt those in need.

TRUE CHARITY UNIVERSITY



Learn more at university.truecharity.us

TICKETS

GENERAL ADMISSION

Standard \$20

Students (participants with a current valid student ID) \$20

SPECIAL ADMISSION

Continuing Education (participants seeking CEUs) \$95

True Charity Certified (participants employed at a TC-certified organization) \$40

All tickets can be purchased online at truecharity.us/summit2019.

ADDITIONAL INFO

SESSION RECORDINGS

Your ticket includes exclusive access to recordings of each session; no matter which track you attend the day of the Summit, you will have access to all sessions on-demand.

LEARN ABOUT THE JOPLIN MODEL

Learn more about the principles of True Charity by exploring the Joplin model at Watered Gardens Gospel Rescue Mission. Simply visit wateredgardens.org.



SPECIAL LODGING RATE

Rooms are available at TownPlace Suites in Joplin for a **special nightly rate of \$89** on Sept. 12-13 by visiting tiny.cc/tcs2019rate.



531 KENTUCKY AVE
JOPLIN, MO 64801



(417) 623-6030



TRUE CHARITY
INITIATIVE



truecharity.us

CALLING COMMUNITIES TO
EFFECTIVE COMPASSION &
FREEDOM FROM WELFARE

Educating | Connecting | Advocating